

*Hang Your Hat In History*

OZONA CHAMBER OF COMMERCE

& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, 325/392-3485 Fax, [www.ozona.com](http://www.ozona.com)



## CHAMBER DIALOGUE

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November 2015

### **The Chamber Recognizes the Ozona Country Club as our Business of the Month**

The Ozona Country Club is located at 207 Country Club Drive in Ozona. The nine hole golf course is 3026 yards from the longest tee with a par 35. The club is a private facility offering the club house ball room, food and beverage bar, swimming pool and driving range. Members enjoy daily “big team” games of golf, weekly golf scrambles, summer golf tournaments and club championships.

The club sits on 43 acres of land which was purchased and deeded to the club in June of 1950. The course was built by a local group of men who wanted to play golf in Ozona. The gates of the course opened in 1954.

The club is the home of some of the most legendary memorial tournaments. Golfers from all over the State of Texas would attend these tournaments. Ozona Country Club is also noted for producing some really great young golfers with multiple UIL State wins and college players. Ozona High School and Ozona Junior High golf teams practice at Ozona Country Club.

Anyone interested in joining Ozona Country Club is welcome to apply. The club offers three memberships: a full golf membership, a social membership (use of club house, bar and swimming pool), and a driving range membership. Applications may be picked up at the Club house or from one of the Board of Directors. Ozona Country Club is currently open during winter hours. The Club House ball room and kitchen is available to everyone for parties and events. For more information please call 325-392-2520.

The Chamber of Commerce would like to recognize the Ozona Country Club and thank the organization for their partnership and assistance with the success of the Chamber Bi-Annual Oil and Gas Trade Show.



Ozona Country Club Board of Directors:

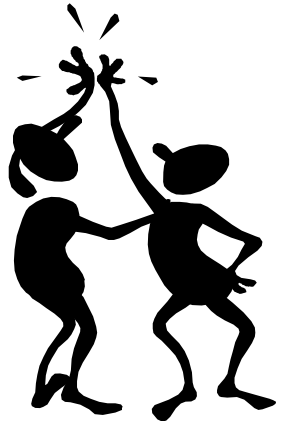
Top from left: Ricky Webster, Royce Newton

Bottom from left: B.T. Turland, Sally Oglesby, Heather Claburn and Mike Womack

## Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of November:

Ginger & Paul Perner, III-1998  
 Crockett County Deerfest Association-1999  
 Stokes Drilling Company-1999  
 Harrison Interests, LTD-1999  
 VIP Ranch Company-2001  
 Sutton County Steakhouse-2006  
 Western Poster Services, Inc. 2008  
 West Central Wireless-2008  
 Fort Lancaster State Historic Site-2012  
 Ed Collett & Son Gun & Machine Shop-2013



### Welcome New Members

#### Ozona Tire & Lube

Jay & Lisa Pool-Owners

P.O. Box 1446

712 11th Street, Ozona, TX 76943

325/392-4247

ozonatiireandlube@gmail.com

Tires, Tractor Trailer Tires, Tire Rotation, Computerization Balancing, oil change, trailer welding repair, auto detailing, free pick-up and delivery, road side services.



### From the Chamber of Commerce Board of Directors and Staff-

#### Happy Thanksgiving

Paige Skehan - Chairman

Paul Stroope - Vice-Chairman

Susie Bishop - Treasurer

Barbie Myers - Past Chairman

Board of Directors: Heather Claburn & Laurie Hale

#### Staff

Shanon Biggerstaff - President, CTE

Cathy English - Interactive Media Coordinator

Vicki Davis & Dalia Flores -

Visitor Center/Member Receptionists



## Chamber Board Elects New Directors and 2016 Slate of Officers

During the September board meeting, Chamber Chairman Paige Skehan-Attorney at Law, appointed a Nominating Committee to work to fill open Board of Director positions as well as prepare a Slate of 2016 Officers. Chamber By-Laws require this committee to be chaired by the Past Chairman, include two board members and two non-board Chamber members.

The Nominating Committee was chaired by Past Chairman Barbie Myers of DCP Midstream. Serving on the committee were board members Robert Crain of Sonic and Susie Bishop of Wool Growers Central Storage. Also serving on the committee were non-board members Melissa Perner of The Ozona Stockman and Louise Ledoux of the Crockett County Library. The committee presented a list of Board of Director candidates to the board at the November 5th meeting. The Chamber membership received a Notification of Nominees of the two new candidates. Voted onto the board at the November 19th meeting were Amber McNew of Wool Growers Central Storage and Art Roane of Double T Ranch.

Amber will serve out the term of former director Susie Bishop from 2016-2017. Art Roane will serve a three year term from 2016-2018.

The Chamber of Commerce thanks both Amber and Art for their willingness to serve and looks forward to their addition to our team!

The **2016 Slate of Officers** approved were as follows:

Paige Skehan-Attorney at Law-Chairman

Paul Stroope-OTTER-Vice-Chairman

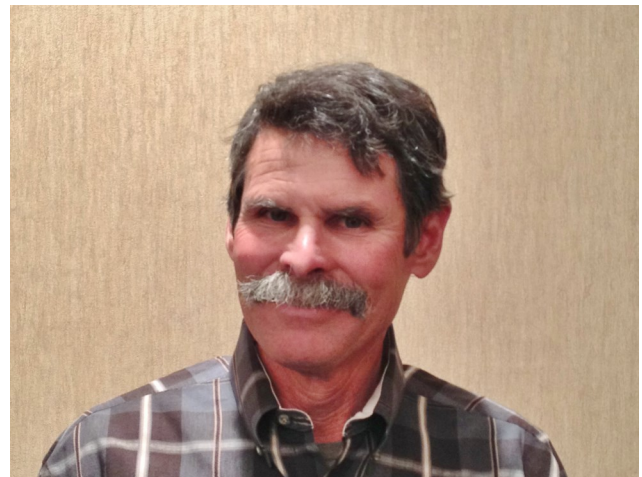
Laurie Hale-CNB-Treasurer

**Directors:**

Heather Claburn of Ozona Mercantile, Amber McNew of Wool Growers Central Storage and Art Roane of Double T Ranch



Amber McNew of  
Wool Growers Central Storage



Art Roane of  
Double T Ranch

## Who walked into the Chamber of Commerce & Visitor Center in October

### Visitor Center

- Walk-in traffic into the Visitor Center for the month-389 people
- Where are they from? Texas visitors-171, Out of State-95, Local-84, Foreign-8
- Year to date traffic into the Visitor Center is 4,024 visitors
- Top states visiting Ozona for the month-CA, AZ, NM, FL, MN
- Top cities visiting Ozona for the month-San Antonio, San Angelo, Houston, Austin, El Paso
- Year to date Chamber related inquiries 27%, Tourism related 73%
- Week days in order of the busiest for the month-Thursday, Friday, Tuesday, Monday, Saturday, Wednesday
- Top Requested Items-Maps, Restaurants, Interpretive Trail, Directions, General Tourism



### Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 16,948 requests for information on Ozona. An additional 4,631 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.

## What Services are sought on the [www.Ozona.com](http://www.Ozona.com) web page

For the month of October, at [www.Ozona.com](http://www.Ozona.com), there were 1,179 business directory searches, 141 Hot Deal searches and 273 actual hits, 141 job searches, and 2,017 actual *member page hits*! **These are people looking for YOUR services!**

Devon Energy-40

Ozona Cable & Broadband-35

Bunger Real Estate-44

OTTER-48

Barnhart Shaw's General Repair-37

Pon Seahorn Real Estate-59

Chamber of Commerce-36

Venegas Construction, LLC-38

Super 8 Motel & RV Park-27

Family Health Center of Ozona-32

Pon Seahorn Real Estate-31

Jarrett Juno Ranch-28

Ozona Flour Mill & Goods-28

Super 8 Motel & RV Park-27

Wool Growers Central Storage-27

Encino RV Park-24

Crockett County Water Dept-23

The General Store-21

Will M. Black Real Estate-20

Triple C Hardware-24

Crockett County Abstract Company-23

KYXX Ozona 94.3 FM Real Country-20

Treto's Tire & Towing-20

## What is Ozona.com doing for our members and the community?

For the month of **October 2015**, Ozona.com had 3,339 sessions: 2,563 new 776 returning.

Of these 3,339 sessions, there were 6,939 page views – 5,308 of these were unique (1st time views)

The 3,339 sessions were from 35 countries and 3,191 sessions were from US.

### Top 5 States:

Texas	2,557
California	80
Louisiana	43
Colorado	41
New Mexico	37

### Top 5 Texas Cities:

Houston	451
Dallas	354
Brownwood	257
San Antonio	194
Austin	152

### Top 20 Content Searches

1. Hunting Leases	1,205	11. Events Calendar	101
2. Home Page	1,136	12. Public Services	94
3. Mobile Home Page	691	13. Hot Deals	88
4. Local Attractions	184	14. Job Postings	88
5. Interesting Facts	131	15. Mobile Local Attractions	69
6. Lodging	128	16. Contact Us	68
7. Location	123	17. Membership Directory	67
8. Restaurants	119	18. Day Trips	65
9. County Officials	103	19. Mobile History	63
10. Mobile Interesting Facts	102	20. Mobile Hunting	61

### Chamber Master (Membership Directory Data Base)

Business Directory Searches	1,122	Hot Deal Hits	166
Hot Deal Searches	144	Member Page Hits	1,669
Job Searches	95	Job Posting Hits	14

### Social Media Pages

#### Facebook

1,807	Total Page Likes – Avg.
84	New Likes
231,221	Monthly Total Reach
11,671	People Engaged
275	Page Visits

#### Google+

1,077	Search
72	Google+ Page Views
76	Post Views
1,174	Photo Views
66	Clicks to Website
33	Clicks for Driving Directions
14	Clicks for Phone Calls

#### Twitter

40 Total Followers

#### Pinterest

9	Total Followers
0	Total Likes
1	Repins
707	Impressions
293	Users Reached

#### Instagram

13	Total Followers
94	Total Likes Received

### Top Searched Chamber Master Service Categories:

Roadside Assistance	20	Real Estate	11
Feed Store	19	Florist	10
RV Parks	16	Media	10
Oil & Gas Services	13	Restaurants	10
Auto Repair	12	Services	10