

Hang Your Hat In History

OZONA CHAMBER OF COMMERCE

& VISITOR CENTER PARK

P.O. Box 1135, 505 15th Street, Ozona, TX 76943

325/392-3737, 325/392-3485 Fax, www.ozona.com



CHAMBER DIALOGUE

Volume 12

Number 8

August 2015

The Ozona Chamber of Commerce would like to recognize Pon Seahorn Real Estate as our Business of the Month

The Chamber of Commerce would like to recognize Pon Seahorn Real Estate as our Business of the Month.

Pon is the fourth generation of a pioneer ranching family that came to Crockett County in the early 1880's.

Upon graduation from OHS, Pon went to San Marcos and met his wife to be, Jill, where they both graduated from Southwest Texas State University, Pon in Ag Business and Jill in Education.

The Seahorns are the parents of two children, Will and his wife Mindy of Mertzon and Terel Seahorn of Ozona, and are the grandparents of four.

Pon was in the banking and lending business in Sonora, Uvalde, and Paris, Texas before returning to Ozona in 1976. Along with taking over the operation of the family ranch in southeastern Crockett County, he worked for 14 years at Ozona National Bank and 5 years at Crockett National Bank. In 1998, the Seahorns formed Pon Seahorn Real Estate, with Wendland and Associates, LLC as Broker.

Pon does business in Crockett and surrounding counties and lists residential, commercial, ranching and recreational properties.

Pon Seahorn Real Estate has been a member of the Ozona Chamber of Commerce for 15 years, and is proud to support the community, local schools, 4-H and the Deerfest Association.

“In the late 90's you started to see a shift in real estate. Larger ranches sold and were split up into sub-divisions, all for recreation. Currently, there are 7 ranch sub-divisions in Crockett County,” said Pon. “In the same time period, we saw a jump in the building of homes, which averaged \$60-65 a square foot. In the last 15 years the cost of a square foot has jumped \$10-\$15.”

The Chamber of Commerce would like to recognize Pon Seahorn Real Estate for providing a quality business that is an asset to the community. You can reach Pon Seahorn Real Estate by calling (325)392-3278 or (325)277-2947 or by e-mail at jpwt@verizon.net.



Pon Seahorn and his wife Jill

VISITORS TO OZONA



The Chamber of Commerce was contacted and asked to assist with two local activities.

Wounded Warrior Visit

Chamber Ambassadors were on hand Friday, August 21st, to greet a group of Wounded Warriors who stopped in Ozona for lunch on their way to Del Rio and Lake Amistad to do some fishing.

Fire truck and law enforcement escorted the group to the Triangle park where guests welcomed them and joined for lunch.

“I would like to thank Mi Taco for providing the lunch and Chamber Ambassadors and residents who gave our veterans a warm welcome,” said Frank Tambunga, representative of a local Crockett County Veterans group. Local residents were invited to stop by the Triangle Park to have lunch with and show their support.

DC to DQ

The Chamber was contacted by U.S. Representative Will Hurd’s office requesting our assistance in informing the community about his plans to visit Dairy Queen in Sonora, Ozona and Big Lake on Tuesday, August 25th.

Greeted by over 25 residents, Representative Hurd discussed issues and took questions about issues such as the national budget, the Iranian deal, immigration, and veterans’ benefits. He shared with the group that his district has been very effective in passing two bills this year, the first legislation in almost ten years.

Dairy Queen provided free blizzards to everyone in attendance.



Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a **HAPPY ANNIVERSARY**, and THANK them for their support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our **SINCERE** appreciation to the following members who joined during the month of August:

Ozona Environmental, LLC – 1998
Esperanza Ranch – 2005
Angelo State University – Small Business Development Center - 2006
Twistflower Ranch – 2006
Devon Energy Corporation – 2008
Ad-Art deSigns – 2009
Close to Our Hearts Country Store – 2010
Noelle Land & Mineral – 2011
Kenny Blanek’s Village Café & Catering – 2012
Mesquite Trading Company, Inc. – 2014
Hunt Ranch – 2014



Chamber to host 5th-Bi-Annual South West Texas Oil & Gas Trade Show



The Chamber will host our 5th Bi-Annual Oil and Gas Trade Show
September 30th and October 1st of 2015.

*****NO ADMISSION THROUGH TRADE SHOW*****

Wednesday, September 30, 2015

8:30 a.m.-4:00 p.m. Registration / Exhibitor Set-Up–Crockett County
 Fair Park Convention Center

Tee Times

8:30 a.m. & 1:30 p.m. “Pump Jack Golf Open” at the Ozona Country Club

Welcome Reception & Dinner-Country Club

5:30 p.m. Cash Bar Open at County Club

6:30 p.m. Meal Served

7:00 p.m. Golf Open Award Presentation

Thursday, October 1, 2013

9:00 a.m.-7:00 p.m. **TRADE SHOW** at the Crockett County Fair Park Convention Center

9:00 a.m.-11:00 a.m. **Concessions Stand**

11:30 a.m.-1:30 p.m. Networking luncheon, Sponsor Recognition,
 Keynote Speaker-State Representative Andrew Murr-Civic Center

1:30-7:00 p.m. **TRADE SHOW** continues at the Crockett
 County Fair Park Convention Center

7:00 p.m. Trade Show Adjourns

Still time to sign up or just show up! For more information call 392-3737 or go to www.Ozona.com!

Who walked into the Chamber of Commerce & Visitor Center in July

Visitor Center

- Walk-in traffic into the Visitor Center for the month-468 people
- Where are they from? Texas visitors-236, Out of State-134, Local-82, Foreign-16
- Year to date traffic into the Visitor Center is 2,965 visitors
- Top states visiting Ozona for the month-CA, AZ, NM, FL, MN
- Top cities visiting Ozona for the month-San Antonio, Houston, Midland, San Angelo
- Year to date Chamber related inquiries 24%, Tourism related 76%
- Week days in order of the busiest for the month-Friday, Thursday, Tuesday, Monday, Wednesday, Saturday,
- Top Requested Items-Interpretive Trail, Directions, Hotel Coupons, Shopping,



Advertising

-Year-to-date the Chamber has filled, in response to our advertising, 10,885 requests for information on Ozona. An additional 2,945 brochures have been handed out to walk-in visitors and mailed to state wide Travel Centers.

What Services are sought on the www.Ozona.com web page

For the month of July, at www.Ozona.com, there were 798 business directory searches, 142 Hot Deal searches and 304 actual hits, 119 job searches, and 1,900 actual *member page hits*! **These are people looking for YOUR services.**

Following are the members that received more than 20 page hits:

OTTER-74	Wool Growers Central Storage-26
Devon Energy-72	G & H Oil & Lube-25
Venegas Construction, LLC-48	Will M. Black Real Estate-25
Ozona Cable & Broadband-44	Ozona Mercantile-24
Ozona Flour Mill & Goods-43	Triple C Hardware-24
Crockett County Water Dept.-38	Bunger Real Estate Co., LLC-22
Pon Seahorn Real Estate-35	Crockett County Museum-22
Crockett County Abstract-30	KYXX Ozona 94.3 Real Country-22
Family Health Center-30	Circle Bar Truck Corral-20
Barnhart Shaws General Repair-26	Gallery Café-20
Super 8 Motel & RV Park-26	Jarrett Juno Ranch-20
The General Store-26	
The Ozona Stockman-26	

What is Ozona.com doing for our members and the community?

For the month of **July**, ozona.com had 3,150 sessions: 2,389 new 761 returning.

Of these 3,150 sessions, there were 7,762 page views – of these 5,571 were unique (1st time views)

The 3,150 sessions were from 53 countries and 2,969 sessions were from US.

Top 5 States:

Texas	2,311
California	89
Arizona	45
Illinois	41
Louisiana	39

Top 5 Texas Cities:

Houston	358
Brownwood	342
Dallas	319
San Antonio	214
Austin	154

Top 20 Content Searches

1. Homepage	1257	11. Mobile Restaurants	104
2. Mobile Homepage	854	12. Mobile History	100
3. Hunting Leases	720	13. Itinerary—Less than 2 Hrs.	98
4. Local Attractions	219	14. Mobile Local Attractions	84
5. Restaurants	215	15. Day Trips	81
6. Public Services	204	16. Location	77
7. Lodging	195	17. Events Calendar	74
8. County Officials	117	18. Membership Directory	74
9. Job Postings	113	19. Interesting Facts	72
10. Chamber of Commerce	109	20. Hot Deals & Mobile Lodging	69

Chamber Master (Membership Directory Data Base)

Business Directory Searches	798	Hot Deal Hits	304
Hot Deal Searches	142	Member Page Hits	1,900
Job Searches	119	Job Posting Hits	8

Social Media Pages

Facebook

1,422	Total Page Likes – Avg.
100	New Likes
339,740	Monthly Total Reach
9,822	People Engaged

Instagram

2	Total Followers
33	Likes Received

Google+

1,529	Search
64	Google+ Page Views
179	Post Views
1,195	Photo Views
44	Clicks to Website
14	Clicks for Driving Directions
12	Clicks for Phone Calls

Twitter

20	Total Followers
----	-----------------

Pinterest

6	Total Followers
0	Total Likes
5	Repins
1315	Impressions
547	Users Reached

Top 10 Searched Chamber Master Service Categories:

Oil & Gas Services	41	Newspaper	10
Feed Store	14	Restaurant/Fast Food	10
New Construction	14	Auto Repair	9
Cold Storage	13	Equipment Rental	9
Roadside Assistance	11	RV Parks	9
Entertainment	10		