

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK
P.O. Box 1135, 505 15th Street, Ozona, TX 76943
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CHAMBER DIALOGUE

Volume 7

Number 2

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HAPPY ANNIVERSARY!!!

The Ozona Chamber of Commerce would like to wish the following members a ***Happy Anniversary***, and THANK YOU for your support of the Chamber organization, its programs and services, and your community. We would like to recognize and express our ***SINCERE*** appreciation to the following members who joined during the month of February.

Burl Myers, CPA –1996
Clayton Hill Ranches—1996
Mr. & Mrs. L. B. Cox III –1996
Mr. B.E. Cleere—1996
Mrs. Charles Davison III –1996
Ozona Insurance—1996
Super 8 Motel & RV Park –1996
Double T Ranch—1997
Mr. & Mrs. Joe Moran—2003
Mr. & Mrs. Bob Falkner—2004
Ozona Truck Towing & Emergency
Repair-2007

Circle Bar Cable TV –1996
Economy Inn & RV Park –1996
Mr. A.O. Fields—1996
Mr. Steve Kenley—1996
Mrs. Dick Kirby—1996
Southwest Texas Electric Coop –1996
The Ozona Stockman—1996
Harrell Rancho Los Robles –1995
Baggett Family Limited Partnership –2004
Darlene Head, Real Estate Broker –2009
Subway of Ozona –2002

Texas Motorized Trails Coalition (TMTC) Public Meeting for a Special Announcement

The newest attraction to Crockett County, the Escondido Draw Recreational Area, will be home to 3,400 acre park for off-road vehicle recreation, and Nature and Eco Tourism activities. It will be open to all terrain vehicles, motorcycles and full-sized four wheel drive vehicles. The park will also include primitive and RV campsites, educational centers and cabins. The park will include extensive trails for off-roading, as well as 300 acres of non-vehicle activities such as hiking, biking, camping, birding, star gazing, wildlife viewing etc.. The park is located approximately 37 miles west of Ozona. (continued page 2)

**CHAMBER
WELCOMES NEW
MEMBER**

Safari Studios
Jimmy Fontenot-Owner
8801 S. Hwy. 67
San Angelo, TX 76904
325/949-6890
E-mail:
info@wildlifeconnections.com
Web Site:
safaristudiostaxidermy.com
Open Monday-Friday 9am-6pm
Open Deer Season 7 Days a Week
Taxidermy Services/Studio

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Tony Eeds,
 President of TMTC
 will hold a public
 meeting Thursday,
 March 4th, 5:30
 p.m. at the Chamber
 of Commerce
 Visitor Center
 Conference Center
 to announce the



opening date of the park, present the layout of the facilities and outline a construction time-line.

New Business in Town

Family, friends, Chamber and county officials welcomed a new business to town during a Ribbon Cutting ceremony held Friday, February 19th at the Chamber of Commerce Conference Room.

Kerrie's Creations is a home based, family owned and operated business started by Kerrie herself. The interest in bath products began when Kerrie's four children (ranging in age from 7 to 15) and family members began to have reactions to many different bath products. Kerri is a paramedic who has worked in the EMS field for over ten years. She also worked for Morad Associates, a lab at the Whitney hospital, for two years where she developed her skill to create her all natural products and original scents. "My husband John and I moved to Ozona from Whitney last June and we love it here."

All of Kerrie's Creations products are crafted in her home, with the help of her husband John and best friend Jennifer Lackey who operates the Whitney Branch of the business. Many of the products and scents are named after family members. "If you are someone who is prone to allergies, or have had a reaction to another product whose scent you like, we can match that scent for you. We can custom make your own special lotion, soap, salt or shampoo to the scent of your choice," said Kerrie. Kerrie has also created a line of her own original scents, the most popular being the Texas Fruit Punch. All the ingredients are products made in the USA.

Kerrie's Creation's has a wide array of lotions, soaps, molded soaps, salts, massage oils, shampoos and conditioners for both men and women. Products are currently available at two local businesses, Pepe's Café or Fine Art Collectables and range in pricing from \$2.00 to \$12.50.

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Kerrie's Creations will launch its web site in two weeks. A list of products, ingredients, pricing and an on-line shopping cart will be available at www.kerriecreations.com. For more information you can reach Kerrie Baker Owner/Crafter at 392-2744 or Jennifer Lackey, Executive Business Manager at 254-694-4417.



Pictured left; from the left; Executive Business Manager, Jennifer Lackey, Owner/Crafter Kerrie Baker

Pictured top right front row from the left; County Commissioners Frank Tambunga and Alfredo Tobar, County Judge Fred Deaton, and Commissioner Randy Branch, second row; Kerrie Baker & Jennifer Lackey, third row; Chamber Ambassador Nell Wester, Shirley Kirby & JoAnn Babbit, fourth row Chamber Chairman Randy Verner, and Board of Director Brandon Asbil.



Small Business Benefit

Throughout the year the Chamber continually serves as a resource to our members and the community. It is part of our service to educate and inform our residents on the types of assistance available to assist small businesses. Over the years, the Chamber has partnered with the ASU Small Business Development Center (SBDC) to provide computer classes, workshops and seminars to local businesses and residents. Year around, the SBDC offers free to low cost seminars and on-line training available to you at no cost.

For those business owners or employees that cannot get to San Angelo to attend a seminar, there are a number of classes available to you on-line for FREE! Enclosed with this newsletter are two brochures from the SBDC outlining their seminars and on-line training schedules. You can go to www.sbdc.angelo.edu and register for these seminars.

Starting a new business is an overwhelming challenge. The ASU-SBDC has developed a program to help meet the needs of the small business owner. The program will help participants build essential business skills and knowledge on how to run a successful business. Completion of the program is expected to be within a year of enrollment to be able to receive a certificate of completion. This program is great for the aspiring entrepreneur or the business owner who has less than one year of service.

Here are just a few of the seminars available to you *for free or at no cost*:

Seminars:

Free

\$10-\$30

Essentials of Starting a New Business
Finance Options for Small Businesses
Marketing 101
Advanced Marketing
Sales Tax
How to Write a Business Plan

Web Site Do's & Don't's
All About E-Bay
Quickbooks-Intro to Advanced
Social Media

On-line training offers 29 business topics that fall into four categories: Foundations of Marketing, Managing Your Finances and Starting Your Business and Government Contracting. Those available in the first three categories are as follows:

Marketing

Finances

Starting a Business

Advertising
Building Your Brand
Building a Web Site
Promoting Your Business

Balance Sheet
Cash Budget
Partners & Investors
Profitability

Analyzing Your Competition
Business Plan
Identifying Your Target Market
Market Analysis

And much more.

Finally, once a month, Paul Howard, Business Development Specialist, from the ASU SBDC visits Ozona and local businesses to encourage them to take advantage of these Services. If you would like to visit with Paul you may reach him at 942-2098 or simply contact the Chamber and we will get you in touch with Paul.

We hope that you will take the time to review the many available options.