

Hang Your Hat In History
OZONA CHAMBER OF COMMERCE
& VISITOR CENTER PARK

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CHAMBER DIALOGUE

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Crockett County Deerfest Association selected as 2014 Business of the Year

The Ozona Chamber of Commerce held its 52nd Annual Chamber of Commerce banquet Thursday, April 2nd, at the Ozona Civic Center.

The evening began with an invocation given by Commissioner Frank Tambunga.

Guests enjoyed a buffet meal catered by Chamber member Kenny Blanek's Village Café & Catering.

Chairman of the Board, Paige Tambunga, gave a welcome and introduced the Chamber of Commerce Board of Directors and staff. "We thank you all for returning the surveys sent to you, and were very pleased to see that, based on your responses, that our Chamber membership is happy with the services and benefits being offered. We thank each of you for your input, ideas and suggestions." Paige reviewed a number of Chamber member benefits and encouraged members to take advantage of the services available to them.

Chamber Executive Director, Shanon Biggerstaff, recognized and thanked seven businesses who sponsored the evenings events. Chamber Ambassadors were introduced and acknowledged for their volunteer service to the Chamber, and members bowed their head in silence in memory of Ambassador Dale Beebee.

Sally Oglesby, Chamber Committee Chair, updated guests on the status of the Crockett County Interpretive Trail located across the parking lot of the Visitor Center. "The purpose of the project is to educate residents, travelers and all visitors to the site, about the importance of water conservation and the daily use of native plants in our lives." The trail includes signage, a wildlife viewing area, and over 231 plants to date. Sally thanked those Chamber members and the community for their purchase of a rock sign or memorial bench, all of which have been set in the trail. "We invite our membership and the community to come out and visit Ozona's newest attraction. It may not look like much from afar, but time and time again, those that actually walked the trail have told us, once you get inside, it's like the outside world disappears!" Guests were informed they could still purchase a rock sign or bench. "You can purchase a rock in memory of, in honor of, or just in support of the trail."



Business of the Year-Continued from Page 1

“As you all know, each month the Chamber recognizes a Business of the Month,” said Executive Director, Shanon Biggerstaff. “At the end of the year, you, the membership, select of those twelve recipients, the Business of the Year.” Shanon introduced all twelve recipients. “Each and every recipient provides a valuable service to our community; there is not one candidate that is not deserving. In fact, this was such a tough choice for the membership, that at one point we had two, two-way ties between four of these candidates. That speaks volumes about each of you. However, as the ballots continued to roll in, one business in the end captured the majority vote of the membership. It is my privilege to announce that the membership of the Chamber of Commerce has selected the Crockett County Deerfest Association as the 2014 Business of the Year.”

Paige Tambunga concluded the evening. “Again we would like to thank all of you for coming out this evening, and for your support.” Paige thanked again the businesses that sponsored the event, the caterer, Allen Willams and staff at the Civic Center for hosting the event, and the One Act Play for providing the entertainment and decorations for the banquet.

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The Chamber of Commerce would like to recognize Encino RV Park as our Business of the Month.

Encino RV Park opened to the public in June of 2012. It is owned by Bill and Susie Black, and managed by Joe D. Friend.

“A friend of ours needed a place for his men to live while working on a pipeline project. According to him, building an RV park was easy enough. Just pick a good spot in the pasture and get busy! There was actually more to it than that, because the “good” spot we selected was on solid rock,” said Susie Black.

“We have met lots of good people during our short time in business,” says Susie Black. “The first couple to move in with us came before the park was completed. They lived beside our loading chute, next to the pens of sheep for a month. The day the park was ready, Bill hooked onto the trailer and moved the wife into the park.”

The RV Park has 19 pads featuring 30 and 50 Amp services with full hook-ups including electricity, water, sewage and Wi-Fi. All spaces have room for a personal vehicle and are landscaped. Pets are allowed.

“During this last little oil boom, we were completely full for over a year,” said Bill Black. “We have had people from California, Arizona, and a number from Canada. We see a lot of east bound traffic. Most are going to the Texas coast or Florida to fish! We also see them on their way back home,” said Susie.

The Chamber of Commerce would like to recognize Encino RV Park for providing a business of quality that is an asset to the local business community.

The Encino RV Park is conveniently located at 1308 Sheffield Road, and guests can easily access Interstate 10 West. For more information you may contact the Encino RV Park at (325) 392-2142 or (325) 226-2709.



Happy Anniversary

The Ozona Chamber of Commerce would like to wish the following members a *Happy Anniversary* and **thank them** for their support of their community, our organization and it's programs and services. We would like to recognize and express our *SINCERE* appreciation to the following members who joined during the month of March:

Burl Myers, C.P.A. - 1984
KYXX Ozona 94.3 FM Real Country - 1996
Travelodge - 1996
Wool Growers Central Storage - 1996
Circle Bar Truck Corral - 1997
John Stokes, C.P.A. - 1997
Ozona Country Club - 2000
Triple C Hardware Lumber & Rental, Inc. - 2002
Upham Insurance Agency - 2004
Escondido Draw Recreational Area - 2008
Texas Farm Bureau Insurance - 2009
Will M. Black Real Estate - 2010
Natgas, Inc. - 2010
Baker Acre Enterprises - 2012
Ozona Flour Mill & Goods - 2012
CC Wrecker Service - 2012

Who walked into the Chamber of Commerce & Visitor Center in February

Visitor Center

- Walk-in traffic into the Visitor Center for the month of February-315 people
- Year to date traffic into the Visitor Center is 585 visitors
- Where are they from? Texas visitors-193, Out of State-240, Local-96, Foreign-56
- Top states visiting Ozona in February-MN, AZ, MI, CO, NM, WI
- Top cities visiting Ozona in February- San Angelo, Houston, Kerrville, Austin, Midland
- Chamber related inquiries 27%, Tourism related 73%
- Week days in order of the busiest in February-Monday, Wednesday, Tuesday, Thursday, Friday, Saturday,
- Top Requested Items in February-Directions, Restaurants, Lodging, Maps, Davy Crockett Monument, Interpretive Trail

Advertising

- Year-to-date the Chamber has filled, in response to our advertising, 2923 requests for information on Ozona.



See what the *Chamber of Commerce web site* is doing on page 5!

Chamber Banquet



Commissioner Tambunga gives the invocation



Guests enjoy socializing at the banquet!



Chamber Chairman of the Board, Paige Tambunga addresses the membership.



Crockett Count Interpretive Trail Committee Chair-Sally Oglesby updates membership on newest Ozona attraction.



Crockett County Deerfest Association receives 2014 Business of the Year Award

What is Ozona.com doing for our members and the community?

For the month of February, www.ozona.com received 4,933 visits, 3,687 new, 1,246 returning.

Of these 4,933 visits, there were 9,752 page views – of these 7,662 were unique (1st time)

4,933 visits from 46 countries, 4,737 visits were from US

Top 5 States:

Texas	3,810
Louisiana	141
California	123
Georgia	69
Arizona	59

Top 5 Texas Cities:

Houston	798
Dallas	548
Austin	304
Brownwood	271
San Antonio	163

Top 20 Content Searches

1	Hunting Leases	2,309	11	Mobile Contact Us	127
2	Homepage	1,465	12	Chamber of Commerce	105
3	Mobile Homepage	972	13	Hot Deals	104
4	Lodging	173	14	Events Calendar	102
5	Local Attractions	169	15	Membership Directory	98
6	County Officials	154	16	Mobile Interesting Facts	90
7	Public Services	149	17	Mobile Local Attractions	90
8	Restaurants	149	18	Interesting Facts	87
9	2014 Spring E-Brochure	139	19	Mobile History	87
10	Location	130	20	Weather	78

Chamber Master (Membership Directory Data Base)

Business Directory Searches	592	Hot Deal Hits	331
Hot Deal Searches	155	Member Page Hits	1709
Job Searches	83	Job Posting Hits	36

Chamber Facebook Page

1,026	Total Page Likes – Average
100	New Likes
89,772	Monthly Total Reach
3,474	People Engaged

Top 10 Searched Service Categories:

Cold Storage	11	Accounting	6
Veterinary	11	Car Wash	6
Hunting	10	Historic Site	6
Signs	8	Real Estate	6
Carports	7	Website Design/Development	6
Uniforms	7		

Welcome New Members

Nana's Homestyle Cooking

1503 Avenue A

Ozona, TX 76943

Mary Lou Hayes / James Hurt

325/226-0258

Homestyle cooking. Call to place orders.
for pick-up. Breakfast, lunch & dinner.

Southern Living RV Park

115 S. Loop Rd.

Ozona, TX 76943

John Heathcott

325/977-0727

34 full service hook-ups including water, sewer,
50/30 amps service, Wi-Fi, cable, on-site trash



What Services are sought on the www.Ozona.com web page

For the month of February, at www.ozona.com, there were 603 business directory searches, and 1,709 actual *member page hits*! **These are people looking for YOUR services. Following are the members that received 20 or more page hits:**

OTTER-56

Super 8 Motel & RV-28

Ozona Chamber-21

KYXX 94.3 Radio-27

Pon Seahorn Real Estate-20

Snowflake Donut & Kolache Shop-21

Bunger Real Estate Company, LLC-39

Devon Energy Corporation-40

Ozona Mercantile-23

Will M. Black Real Estate-29

Ozona Flour Mill & Goods-52

Barnhart Shaw's Repair-27

Nabors Well Service-25

Ozona Country Club-22

Wool Growers-22

Ozona Cable & Broadband-60